

Rebus Script™

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About this font

Rebus Script is an entertaining OpenType font that lets you create rebus puzzles by automatically replacing certain words or syllables with pictures. The Rebus Script font was created by Terrance Weinzierl after much research into the art of rebuses – representations of words and phrases substituted with pictures. The Rebus Script font can be used to create messages, riddles and puzzles that inspire, amuse and challenge readers to decode the pictures and the words or syllables they represent.

Rebus Script requires an OpenType-savvy application such as Adobe InDesign, QuarkXPress or Mellel that supports the Contextual Alternate feature. To use Rebus Script you simply type a word like “sun” or “son” and those letters will automatically be replaced by a picture of the sun. There are over 70 pictorial symbols in Rebus Script that make up the “vocabulary” for automatic substitution based on over 300 different syllable/word combinations in the English language. The vocabulary was developed to offer a wide range of creative possibilities.

To create Rebus Script, Terrance started with the Louisville Script™ font designed by Ascender’s Steve Matteson. This informal handwriting-style script font was chosen because it offers a fun, energetic personality that matches the casual line drawing style which Terrance desired. Terrance developed a vocabulary sheet consisting of common words, syllables and emoticons, and then drew the corresponding illustrations. Next, he programmed all the pictures using the Contextual Alternatives feature available in OpenType and TrueType fonts. Special attention was paid to various case variations to recognize letters written in all lower case, all upper case and titling case.

One of the sources of inspiration for Rebus Script was “Gramp’N Grams” – a product originally created by Philip Davis in the mid-1980’s. This set of rebus picture stickers and matching stationery was targeted at grandparents to write rebus-style letters to their grandchildren. Thanks to the advances in font technology and computer publishing software, Mr. Davis’ dream of a rebus font is finally a reality!

Rebus Script is a fun, lively font that can provide a wide variety of entertaining uses. The result is a youthful expression of text which is entertaining to decipher. It is perfect for casual correspondence, advertising and web graphics and can be used to embellish greeting cards, scrapbooks, menus, flyers, presentations and advertisements.

its 🕒 2 get a new 🏛️

LOL!







👁️t was gre@ 2 meet 🤝 the other day in class... 👁️ w🐝ed
2 pass on some in📧mation regarding the 🎵s t🏛️ we have 2
study 📖 n📅t weeks 📅am.
The tv2r 🗨️ we need 2 ? 🚗efully 📖 a few hidden
point📍rs t🏛️ will 🐝 in his speech ?lier in the morning
2morrow.
Also, 📖p an 👁️ out 📖 a lecture t🏛️is 🐝ing held on 🌞day
af📺rnoon @ 🕒3pm t🏛️ may help 🤝 achieve a 😊 vac📅ion
this y?!

stay cool 🤙 - Jay

 think   

Are you guys leaving?

  - wh?  

maybe next time!



Above:
Scrapbook Page using Rebus Script



Right:
Block Party Invitation





















Left:
Children's menu chalkboard using

Below:
Birthday Card



























































Rebus Vocabulary – Word/Syllables with Contextual Alternatives

ant		cat		for		light	
are		dear		four		listen	
at		deer		gal		lite	
ate		dog		girl		lol	
be		down		guy		love	
bea		ear		happy		man	
beat		eer		hat		music	
bed		eight		hear		no	
bee		ere		heart		nose	
beet		ex		home		note	
block		eye		house		nut	
boy		find		l		oh	
cake		fish		kee		one	
can		fly		key		pen	
car		font		knows		phone	

Rebus Vocabulary – Word/Syllables with Contextual Alternatives

ring		time		:>		:s	
said		to		:(	:-s	
saw		too		:)		:x	
sea		two		:*		;)	
search		up		:-*		\m/	
see		wait		:/		>:)	
she		water		:?		x(
ship		which		:-?		B)	
smile		who		:\		B-)	
son		why		:			
star		wich		:D			
sun		witch		:o			
tea		won		:-o			
te		you		:p			
tie		:")		:p~			

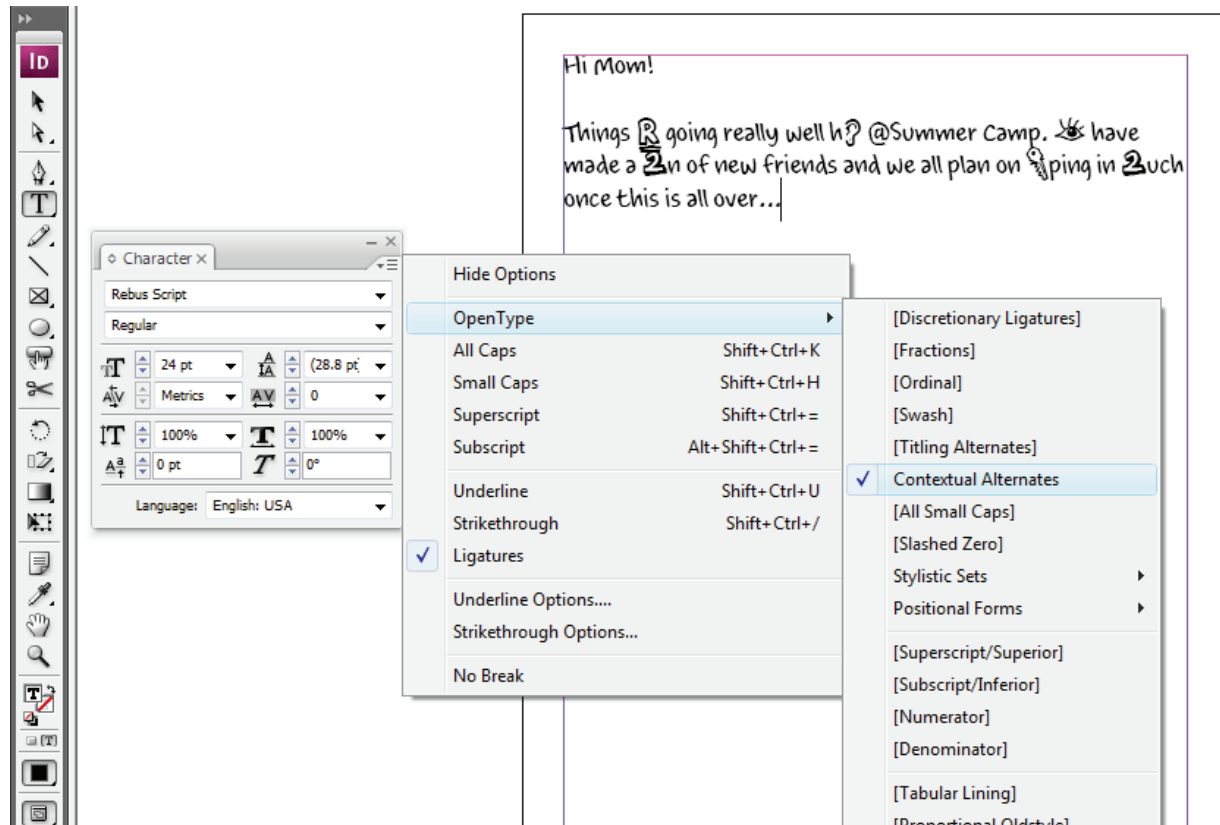
OpenType Features



Contextual Alternates

Rebus Script has over 70 pictures that are programmed with the Contextual Alternates feature. When the Contextual Alternate feature is enabled the pictures will automatically replace defined syllables and words.

See diagram below as how to access alternates.



OpenType features turned off

Dear Computer,

I know our relationship hasn't always been great. I didn't mean to spill water & get sandwich crumbs on you. Sorry, but there are some changes I need to see from you too. For example, I can't always hear you when you bleep at me. And you need to help me find a font when I need you too. I can't wait around for ever.

Let's just take our time and start over. Who knows, maybe you and I will fly up to Canada for a vacation, ok? Or maybe I'll finally get a smart phone we can share. Why not, right? You are the one for me. Sometimes I take you for granted because I got free shipping. I remember when I first got you, you were so cute with your styrofoam hat. BUT, I'm no softy, I will shut you down if you don't cooperate. Not because you are done with updates, of course. I hope we are still friends. (That's what she said, LOL.)

Anyways...I can't go fishing with you because I accidentally ate your keyboard for lunch. Can't make it for tea time either. I'll see you on Sunday when I come up there for turkey day. Oh happy days.

With all my Love,
Your only End User

OpenType features turned on: Contextual Alternates

☹️ CompuT^r,

☹️ I know our relationship hasn't always been great. I didn't mean to spill water & get sandwich crumbs on you. Sorry, but there are some changes I need to see from you too. For example, I can't always hear you when you bleep at me. And you need to help me find a font when I need you too. I can't wait around for ever.

Let's just take our time and start over. Who knows, maybe you and I will fly up to Canada for a vacation, ok? Or maybe I'll finally get a smart phone we can share. Why not, right? You are the one for me. Sometimes I take you for granted because I got free shipping. I remember when I first got you, you were so cute with your styrofoam hat. BUT, I'm no softy, I will shut you down if you don't cooperate. Not because you are done with updates, of course. I hope we are still friends. (That's what she said, LOL.)

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With all my Love,
Your only End User

About the Designers



TERRANCE WEINZIERL started his own sign painting business when he was 16. After a brief bout as a radio DJ for a classic rock station Terrance found himself studying Art & Design at Grand Valley State University. Thanks to his mom – who was a toy designer for 30 years – and his artistic family, he was supported in his efforts towards a creative career.

After receiving his first lecture on typefaces from Michelle Bowers he was hooked on typography. Most notably, the historical revival called Mrs. Eaves by Zuzana Licko caught his attention. Terrance reflects on historical revivals by saying, “It taught me that type design is not a dead practice, but is alive and well, fueled by a rich history and changing technologies.”

During a study abroad program in London, he found inspiration from the London Underground system map designed by Harry Beck, and the type by Edward Johnston. “Truly well designed things, like the London Underground system, could affect millions of people in a ubiquitous way, much like typography,” said Terrance.

Terrance worked as a graphic designer for the University Bookstore while earning a Bachelor of Fine Arts degree with an emphasis in Graphic Design from GVSU in 2008. Soon after graduation, he joined the Ascender team working closely with Jim Ford and Steve Matteson on type design, development and production.

Electronica and dance music dominate his music library and posters cover his walls. He loves to travel to visit his family in Minneapolis, Detroit and Vermont. He enjoys dining out, movies, video games, and taking care of his aquarium; when he’s not indulging in type and design, of course. You can see more of his personal work at www.typeterrance.com